



Be a sponsor of the Fourth Annual Gala "Stay the Course"

\$50,000+ Title Sponsor

Exclusive, top level sponsorship at the 2015 Veteran's Passport to Hope Gala! Receive universal, event-wide, exclusive rights including complete above-the-name Presenting recognition! ONLY ONE AVAILABLE!

- *Extensive event signage including company banner
- *Corporate logo on all media efforts
- *Opportunity to address the audience
- *Host status on entrance banner
- *Three, front row, premier tables (30 guests)
- *VIP Valet Parking for your guests
- *Ad Placement on all digital marketing materials
- *Premier ad placement & recognition on all print media

\$25,000+ Presenting Sponsors

Receive marquee billing below-the-name recognition for the 2015 VP2H Gala!

- *Name integration in one event banner
- *Corporate logo on all media efforts
- *Logo on highlighting slideshow
- *Two prime tables at the event (20 guests)
- *Mentions and ad in all digital media marketing efforts
- *Premier ad placement & recognition in print media efforts

\$15,000 Food and Beverage Sponsor

ONLY ONE AVAILABLE! Sponsor the dinner and evening cocktails.

- *Logo displayed near all bar and appetizer tables
- *Logo placed on every table at the event
- *Logo on highlighting slideshow
- *Two reserved tables at the event (20 guests)
- *U
- *Ad placement & recognition in all media efforts

\$10,000 Entertainment Sponsor

ONLY ONE AVAILABLE! Sponsor the gala entertainment and receive exclusive event rights.

- *Exclusive signage on stage including logo
- *Exclusive logo placement on all entertainment signage
- *Logo on highlighting slideshow
- *Two reserved tables at the event (20 guests)
- *U
- *Ad placement & recognition in all media efforts

\$5,000+ Associate Sponsor

- *One reserved table at the event (10 guests)
- *Recognition in program, logo placement on website and a mention on a blog, email, and social media post

\$2,500 Table Sponsor

- *One reserved table with seating for 10 at the event.
- *Recognition in program and logo placement on website

Individual Donations, Underwriting and In Kind Donors

Each contribution is unique! Numerous underwriting and in-kind donation opportunities are available. Each dollar that we raise is a dollar more towards Colorado veterans.

All ideas are welcome!

For sponsorship and donation information please contact:
Don Broderick / don.broderick@bbva.com / 312-813-7777