

Veterans Passport to Hope Launches New Website

VP2H Gala Fundraising Event Scheduled for February 22, 2018

Complete Website Solution Designed, Developed and Hosted by Prism Group

HIGHLANDS RANCH (January 17, 2018) – Prism Group, the leader in oil and gas marketing solutions, announced today the launch of a new website for Veterans Passport to Hope (VP2H) and invites interested parties to visit and explore the VP2H online presence. The new website has been designed to provide a user-friendly experience with improved navigation and functionality while making it easy for people to make donations.

Shara Hubert, Board Member and Marketing Chair – VP2H, said, “We are excited to launch our brand-new website. Visitors will notice updated content, improved navigation, more photos and an entirely new look and feel that emphasizes our focus on veterans and their families. The new site makes it easier for veterans to find resources and for volunteers to find opportunities to assist. Since 2012, our organization has raised and distributed \$1.3 million to worthy causes that help veterans, and the new website functionality makes it easier for donors to make contributions that fit their ability to give.”

“The oil and gas industry has been a leader in helping our military service members make the transition back into civilian life,” explained James Conostas, President of Prism Group. “Given Prism’s focus on the industry, we are grateful for the opportunity to design, develop and host VP2H’s new website. When we discovered they had a need, we were quick to volunteer.”

“We developed the new VP2H website in WordPress, to make it easy for the organization’s volunteer staff to make updates from any computer, laptop or mobile device,” said Erik Carlgren, Prism Group Vice President Marketing and Creative. “Importantly, the new site utilizes the latest in responsive design, so it looks good and functions on any device, including smartphones, tablets, laptops and desktops.”

You are encouraged to visit the new website at VeteransPassport2Hope.org.

VP2H Fundraising Event

On February 22, 2018 VP2H will be hosting its annual Gala fundraiser event. The VP2H Gala is one of the its signature events to raise monies to support programs and organizations that support veterans and their families.

The Gala will be held at The Cable Center, 2000 Buchtel Blvd S, Denver, Colorado from 6:00 p.m. to 10:00 p.m.

More information is available on the VP2H website.

About Veterans Passport to Hope

Veteran’s Passport to Hope (VP2H) was founded in 2012 by Shane Schmutz, an Army veteran who recognized the need for coordinated support for veterans’ needs in Colorado. Today, VP2H is led by Executive Director Tony Drees and Board President Patrick Wieland, with sights set on growing the organization to serve many areas beyond our state’s border.

VP2H is a 501(c)3 nonprofit organization.

About Prism Group

Prism Group provides marketing, investor relations and financial consulting solutions to the oil and gas, energy tech, oilfield service, energy finance and other sectors. From branding, marketing, advertising, graphic design, website solutions to valuation, strategic communications and media.

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